



Managing a college or university requires a massive suite of complex, robust software solutions—and finding ways to make those systems talk to each other, work together, and increase efficiency, rather than decrease it, can quickly feel like multiple full-time jobs.

That's why N2N is proud to partner with **Anthology**, formerly Campus Management. Anthology offers software solutions for every aspect of your higher education needs, from payroll and HR to student information, to donor management.

Anthology's suite of solutions allows you to seamlessly manage data across systems and gain actionable insights, whether that's on the year's round of applicants, or student success.

Here's how **Anthology's CampusNexus** software can power your campus, streamline your software systems, and help your university stick to its strategic plan.



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CampusNexus Student

Unite your campuses, departments, faculty, staff and students on a flexible, cloud-based student information system that scales with your institution's needs.

Deliver Flexible Programs to a Wide Diversity of Students: Serve traditional and nontraditional students through flexible academic programs and terms, including on campus, online and hybrid programs, clock-hour and certificate programs, and competency-based education.

Ensure Timely Financial Aid Packaging: Automate financial aid processes to ensure that students receive the financial resources they need to succeed and enable staff to focus on students versus paper-intensive, manual processes.

Keep Students on the Path to Success: Use Campus Management's Guided Pathways Tool to provide students and their advisors greater insight into the best paths to academic and career success. Verify program completion requirements.

Align Programs and Student Skills with the Workforce: Add CampusNexus Occupation Insight to match academic programs and student skills with the needs of the marketplace based on regional and national labor statistics.

Automate and Optimize Faculty Workload: Ensure that faculty time, resources and compensation are managed efficiently and optimized for your academic programs.

Empower Constituents through Online Portals: Extend the full campus experience to your constituents online, from recruitment to academics, enrollment and curriculum management, advisement, financial aid and career services.



CampusNexus Engage

Drive successful student outcomes with a higher education system of intelligence built on Microsoft Dynamics 365, Power BI, machine learning and AI.



From recruitment to career services, institutions need to respond more dynamically and collaboratively as student needs evolve. CampusNexus Engage is a higher education solution that goes beyond CRM to provide the insight and engagement tools your institution needs to drive success across the enterprise, at every stage of the student lifecycle.

CampusNexus Engage works alongside your existing systems to help your institution respond dynamically to each student's unique experiences and needs. From a prospect's first experiences and throughout the student journey, CampusNexus Engage continues to build on those interactions over time.

Achieve a Holistic View of Each Student: Break down silos across departments and systems to create a comprehensive view of each student's experience (regardless of source system on campus or first contact event).

Enable Sophisticated Engagement: CampusNexus Engage works alongside your other systems as a single data repository for indicators and engagement workflow, enabling sophisticated and highly personalized engagement strategies.

Gain Insight and Forecast Results with Predictive Analytics: Harness the latest predictive and prescriptive analytics tools to create leading indicators and predictive workflows for every stage of the student lifecycle, from recruiting through career services.

Engage Constituents Where They Are: Communicate across multiple integrated channels (email, SMS, phone, print, portal) with timely and personalized outreach based on deep insight into each constituent's needs.

Optimize Marketing, Travel and Events: Create and automate recruiting trips, student orientation, campus tours and more to achieve strategic goals.

Implement Across the Enterprise: Deploy once across departments and campuses with a solutions provider that owns the technology and responsibility for its successful deployment.

CampusNexus Finance, HR & Payroll

Gain greater operational efficiencies, optimize resources around student success, and empower faculty and staff with self-service tools. With this robust financial management system, your institution gains real-time insight into operational effectiveness from world-class Microsoft technology that has been tailored specifically to the needs of higher education.

General Ledger: Manage ledger, sales tax, currency, year-end closing and financial statements.

Cash and Bank Management: Administer bank accounts and bank reconciliations.

Accounts Receivable: Process vendor invoices and outgoing payments.

Accounts Payable: Process vendor invoices and outgoing payments.

Student Accounting: Record student information, including charges, payments, refunds, and adjustments. Federal Work Study Management: Record FWS award amounts and track against payroll information to ensure available funds.

Fund Source Management: Create and manage the funding sources available to students, from federal grants, loans, and work study programs, to state aid, private scholarships, and institutional grants.

Fixed Assets: Track and depreciate assets such as equipment, technology, furnishings, vehicles, and buildings.

Retail and Point of Sale: Operate sales for ticketed and special events, bookstores, and dining halls and cafes.



CampusNexus Occupation Insight

Align academic programs and student skills with the needs of employers through advanced workforce analytics.

Align Academic Programs with Workforce Analytics: With Occupation Insight, your academic program directors and faculty can realign and refine programs based on the latest skills sought by employers and current labor market data in your community and throughout the country.

Improve Student Advising and Retention: Occupation insight can motivate students to stay in school or even guide them in new directions. Students and advisors can gauge how a particular course, sequence, or skill will improve a student's earnings potential and competitiveness in the marketplace as well as address skills gaps earlier.



Talisma Fundraising

Behind Talisma® Fundraising from Campus Management are more than two decades of service to higher education and nonprofit organizations.

An ingrained understanding of the landscape, best practices, and demands of your mission with software solutions that help you get the most out of every interaction with your constituents, both in-person and online.

The Talisma Fundraising suite offers all the tools you need to succeed in your mission, including specialized modules for:

- Annual giving and capital campaigns
- Major gifts (moves management, proposal tracking, and research)
- Events management
- Honors and memorials
- Online giving and events
- Planned giving
- Memberships
- Fund management
- Financials, HR, and payroll
- Reporting and analytics
- Scholarships
- Alumni and advancement



If you're ready see what Anthology and N2N can do for you, give us a call!

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